



## Arts & Culture

Phoenix Philanthropy combines deep expertise, data, and insight to craft your comprehensive action plan, and equip you with coaching and tools to optimize performance and impact.



The planning process has proven to be invaluable to our team and to our institution. LCAD continues to have a positive and productive relationship with Phoenix Philanthropy. Our relationship with them has been transformational for our institution and we are incredibly grateful for their extensive expertise and sound guidance. Thank you, Phoenix Philanthropy for all you have done for LCAD!

**Dominic Mumolo, Vice President of College Advancement**  
Laguna College of Art and Design



### Giving to Arts and Culture

In today's climate, the most successful arts and culture institutions will:

- Focus on building a strong internal fundraising infrastructure- a lean and focused operation that can offset resource deficiencies.
- Ensure a comprehensive and diversified approach to fundraising including individual, foundation, and corporate giving.
- Develop a wider reach and profile by investing in community education and engagement programs.

### Clients Include

**Laguna College of Art and Design** – Plan and facilitate strategic planning process with three-year plan for development department; capital campaign counsel.

**Anderson Ranch Arts Center** – Market research study, including Internet administered survey and evaluation of results to assist the Board in its strategic planning.

**Arizona Science Center** – Campaign planning, management, execution; executive coaching, professional development, and interim management.

**Reuben H. Fleet Science Center** – Assessment, market research, fundraising plan; enhancing staff capacity for operational and campaign success, implementation of strategic fundraising plan.

## Impact

LCAD saw an increase in the College's philanthropic revenue of 196% over 4 years.

2.9% ↑

Donations to arts, culture, and humanities organizations increased by 2.9% from 2021.\*

# \$24.67 Billion

Total amount donated to Arts, Culture, and Humanities in 2022