

# SOCIAL JUSTICE

The Phoenix Philanthropy Group is committed to advancing diversity, equity, access, and inclusion. Our entire team's ability to be successful in multiple, diverse, and complex cultures is strong, and something for which we are very proud.



*It is not an overstatement to say that **Phoenix Philanthropy** changed dramatically the direction of our Project. With their patient and thoughtful guidance, our Project was able to become a solid and secure nonprofit. We now have a structure and focus that makes us confident in the long-term sustainability of our Project.*

*Not only did they get us on the right track, but they have also stayed with us to help assure that the work we have started will continue. We owe a great debt to Phoenix Philanthropy.*



**Larry Hammond**  
*In Memoriam*

Former Board Chair  
Arizona Justice Project

## Giving to Social Justice Organizations

In today's climate, the most successful organizations will:

- Diversify giving opportunities to take advantage of emerging tools and increased donor sophistication.
- Package and promote programs with a potential transformational impact.
- Communicate frequently to provide an open invitation for the community to become part of the organization's social justice efforts.
- Tell impactful stories that inspire action, educate, and create a passion to ignite change.
- Build strong, mutually beneficial, and authentic relationships with donors and constituents who believe in your mission.

## Clients Include

### **Gay & Lesbian Alliance Against Defamation (GLAAD)**

-- Assessment of the development operation, infrastructure, and organizational structure to strengthen its position in the philanthropic marketplace and optimize the impact of the fundraising operation.

**San Francisco LGBT Center** -- Assessment of fundraising operations and performance; development of a comprehensive, multi-year fundraising plan.

**Florence Immigrant and Refugee Rights Project** -- Organizational assessment and strategic planning process and facilitation.

**Legal Aid Society of San Diego, Inc.** -- Internal assessment of fundraising operations, development of a short- and long-range fundraising plan, and guidance on hiring a director of development.

## GIVING TRENDS

- Dramatic increases in donations throughout 2020 and into 2021.
- Grassroots nonprofits and crowdfunding campaigns received record amounts of gifts.

Source: WealthEngine



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